



Energizing Entrepreneurs The Pathway to Prosperity

Summer Conference

July 12, 2016



My Talk Today...

Why Communities Fail?

Communities and Their Development

The 3 Essentials for Success

Growing Entrepreneurial Behavior

The Extension Way & Possible Roles

Community Engagement Roadmap & Outcomes

Questions and Discussion





Kickoff

A Story from Red Cloud, Nebraska

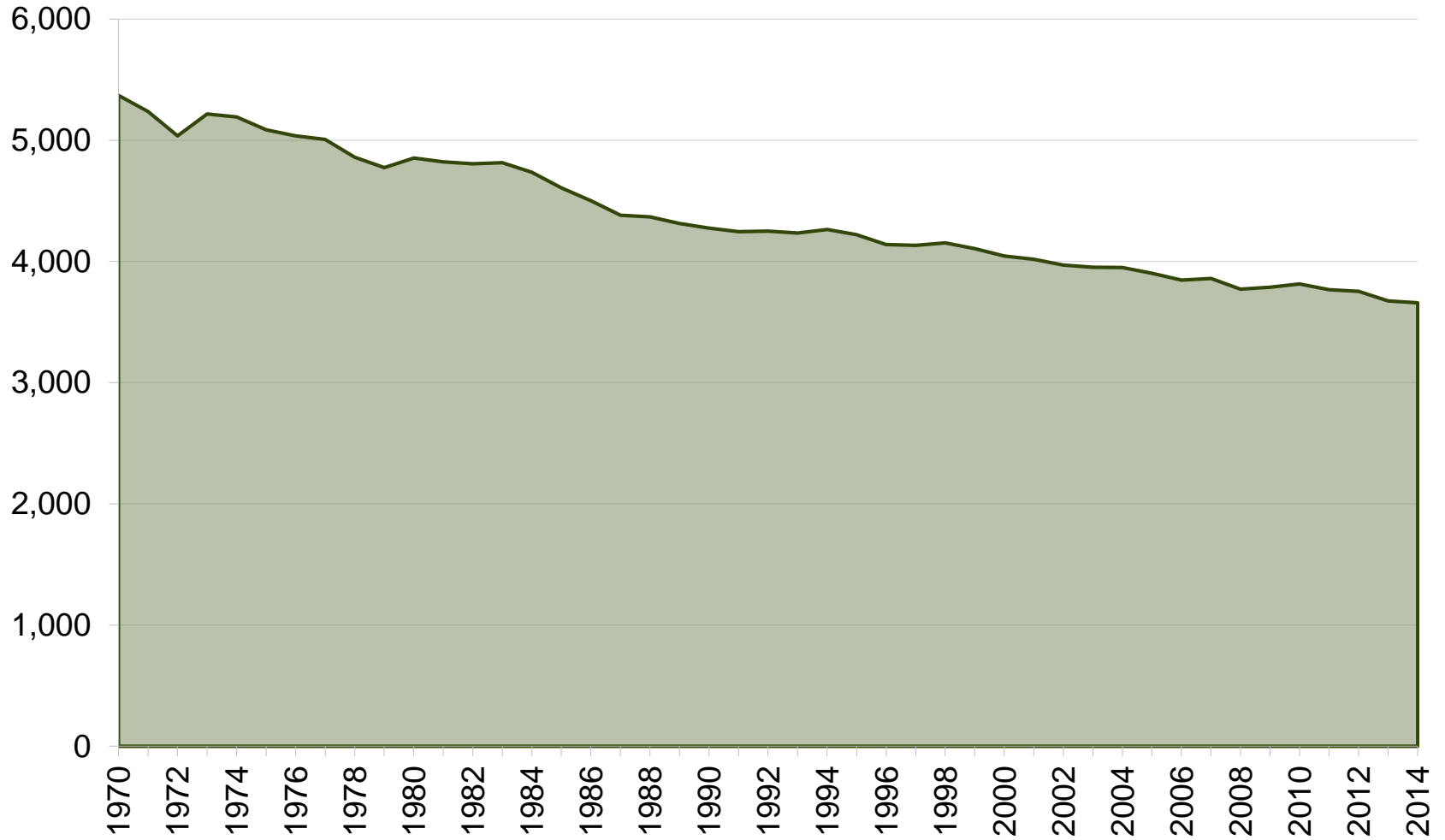




RED CLOUD COMMUNITY FOUNDATION FUND
Investing in Our Hometown



Population

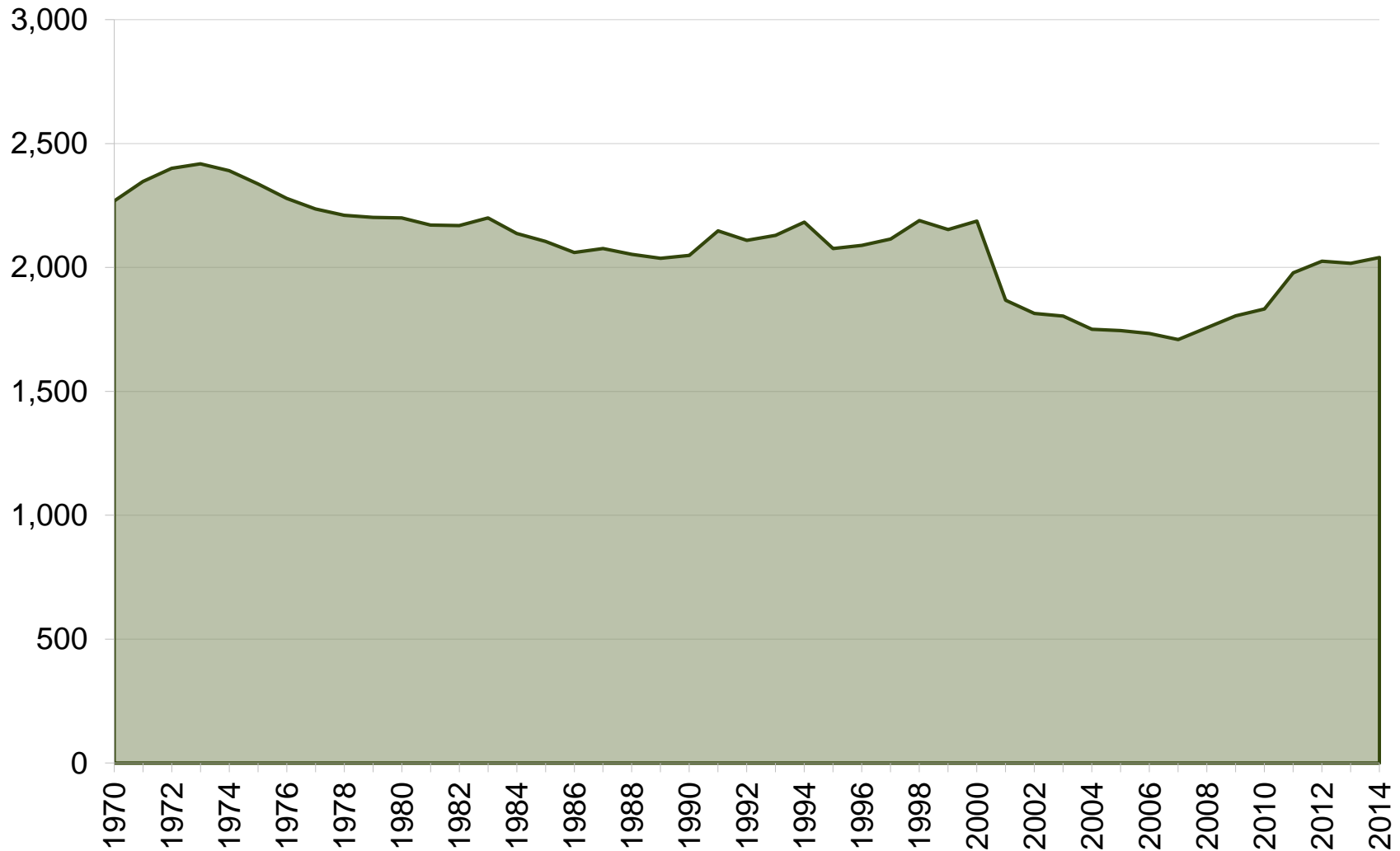


The Future?

YEAR	COUNTY POPULATION	POTENTIAL IMPACTS
2015	3,625	Current Reality
2025	3,025	Loss of the Local Hospital?
2035	2,425	Loss of the Local Schools?
2045	1,825	Loss of Much of Main Street?
2055	1,025	????????



Employment

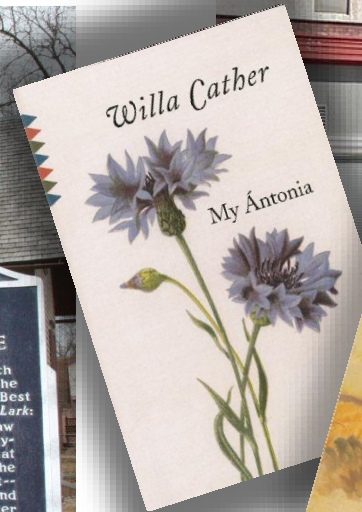
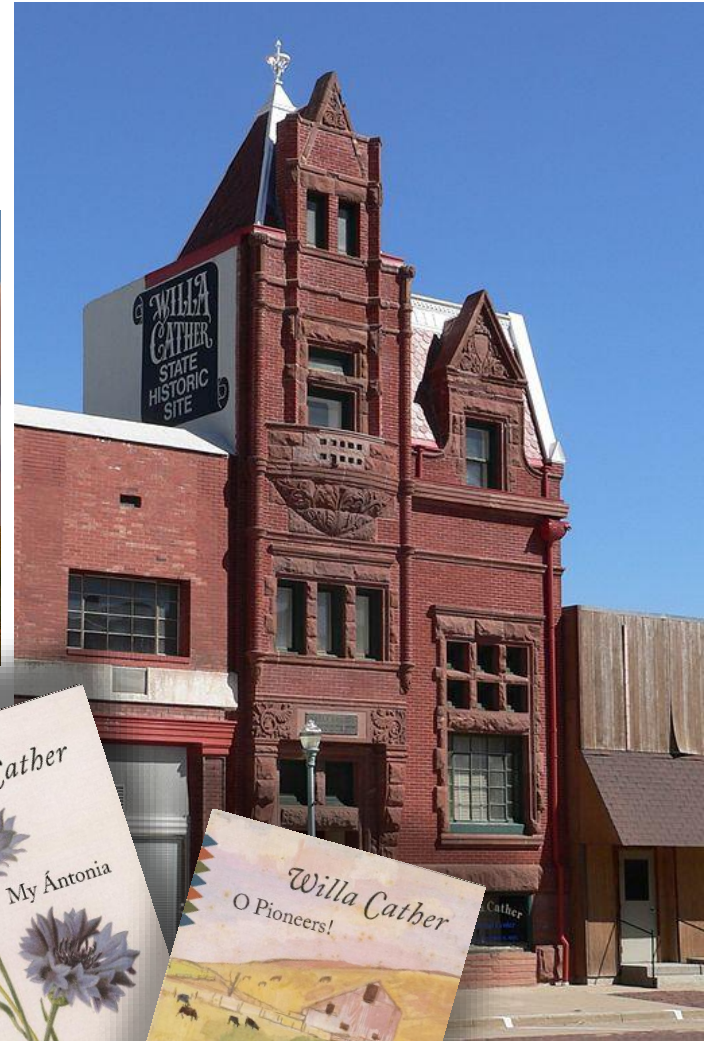


Economic Growth Opportunities





THE
WILLA CATHER
FOUNDATION





Jarrod McCartney

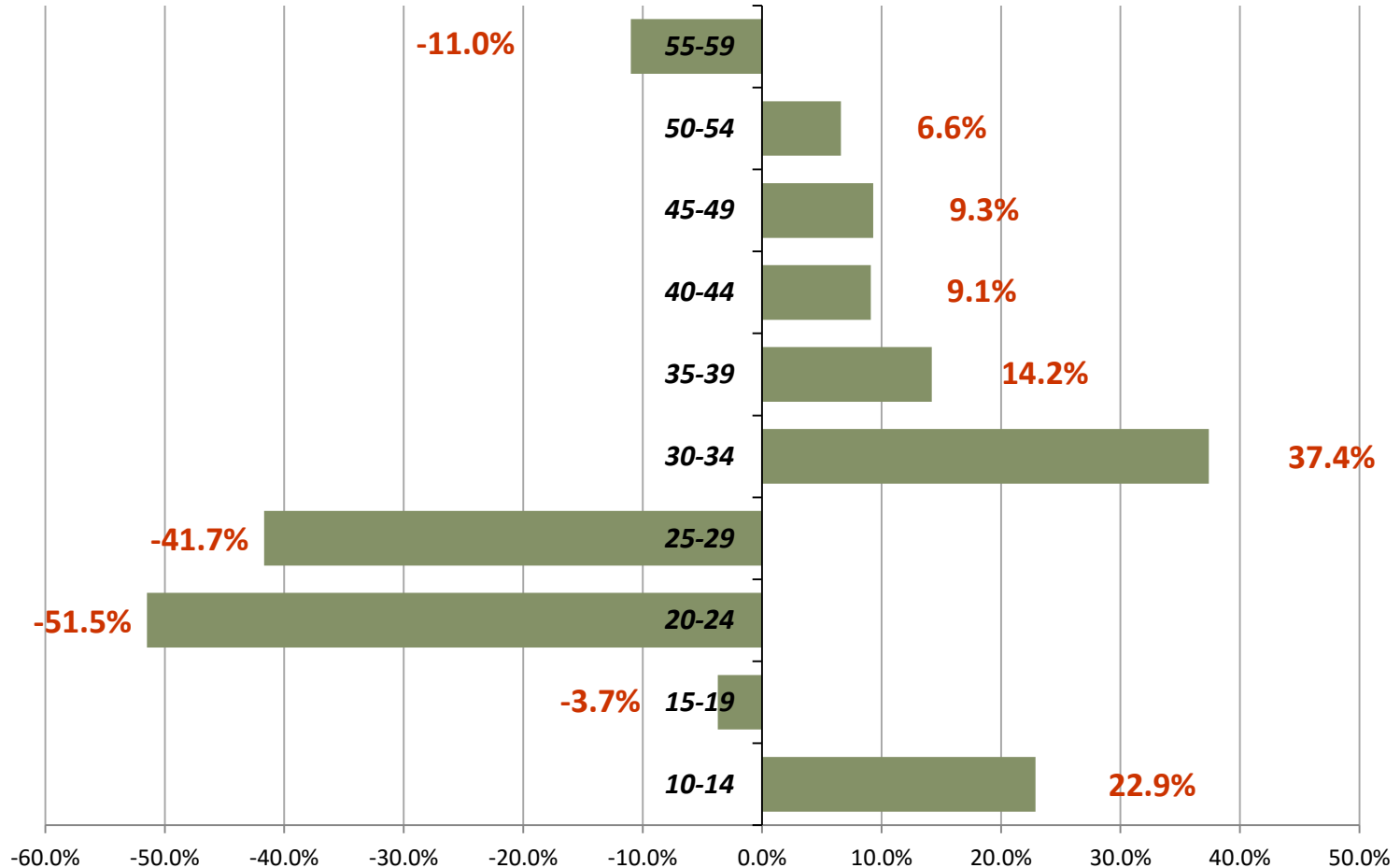


CONCEPTUAL SITE MASTER PLAN



Webster County Age Cohorts

Percent Cohort Change, 2000-2010





Foundations for Community Success





Community Prosperity?





The Prosperity End Game!



The 3 Essentials for Success

- 1. Every community must demographically renew itself.**
- 2. For demographic renewal to be possible every community must create economic opportunities.**
- 3. In today's environment where human talent is key, quality of life place making is essential.**



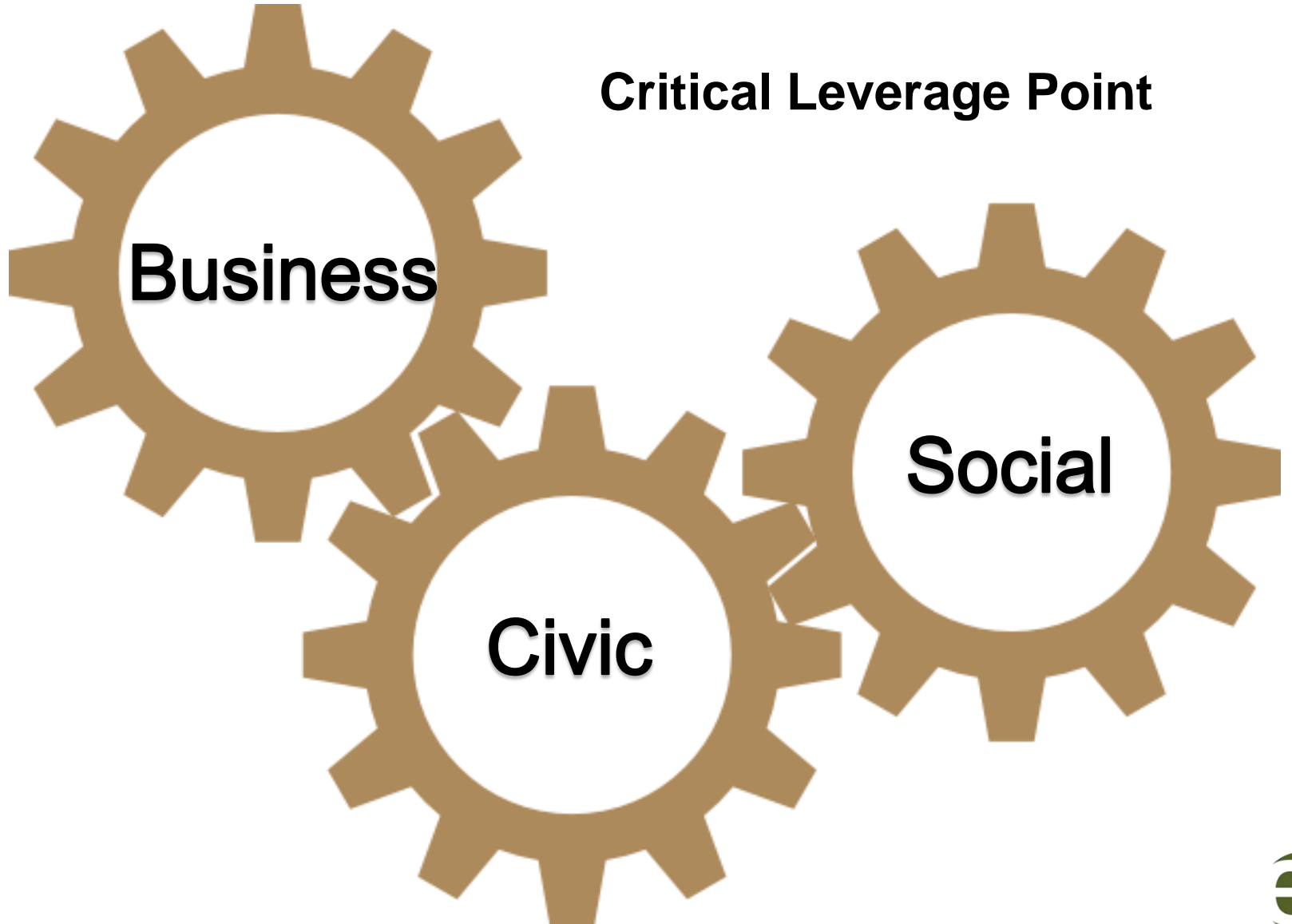
Entrepreneurs are Key

Learning Innovative
Pursue Opportunities
Open to Change
Make Things Happen Optimistic
Follow Trends
Build Vision
Build Teams



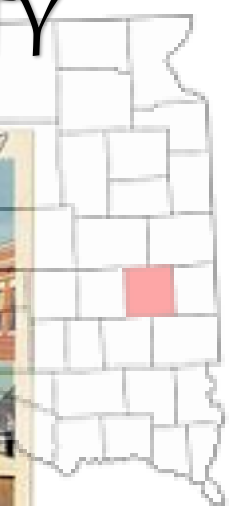
Three Kinds of Entrepreneurs

Critical Leverage Point

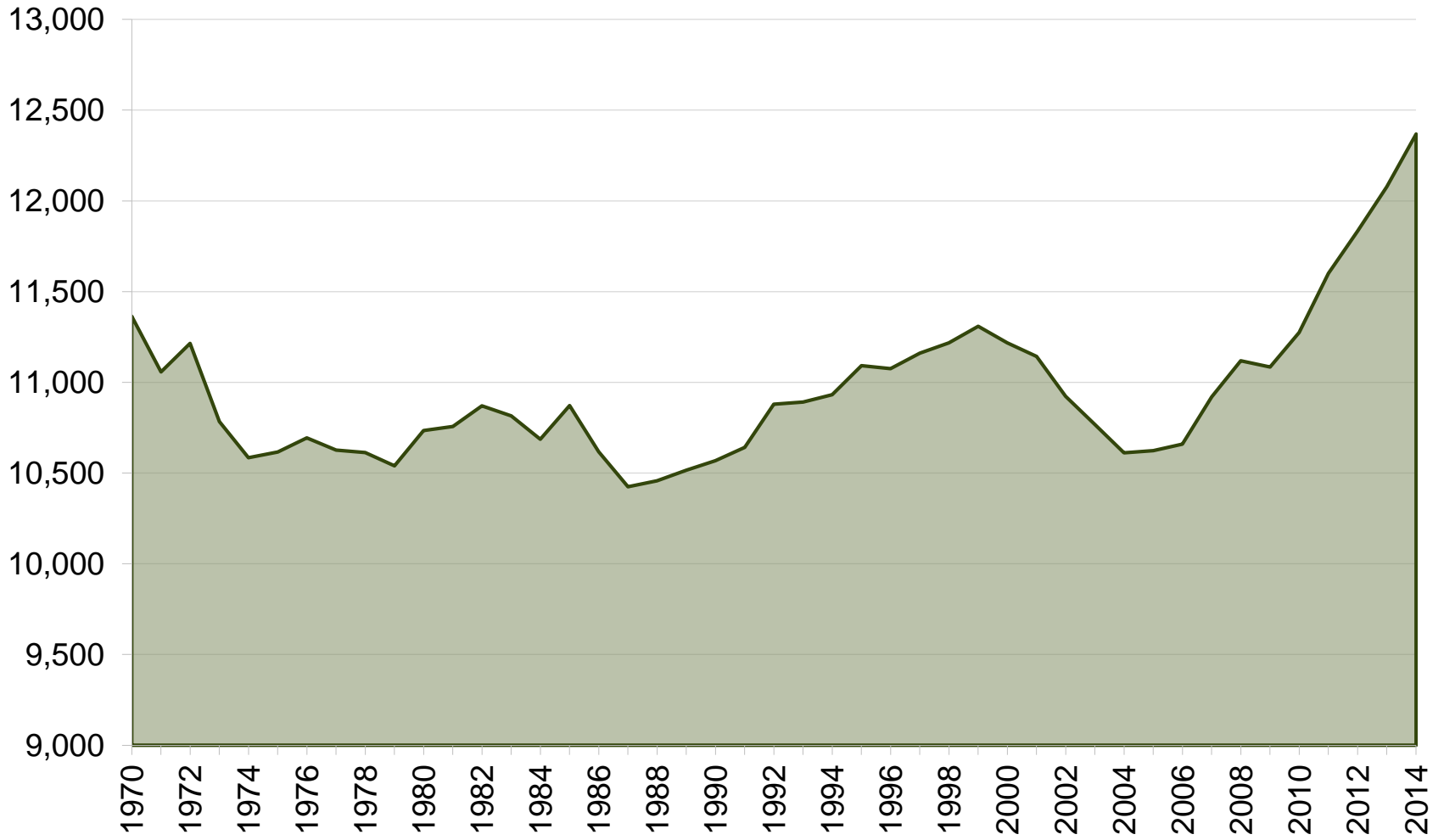




LAKE COUNTY

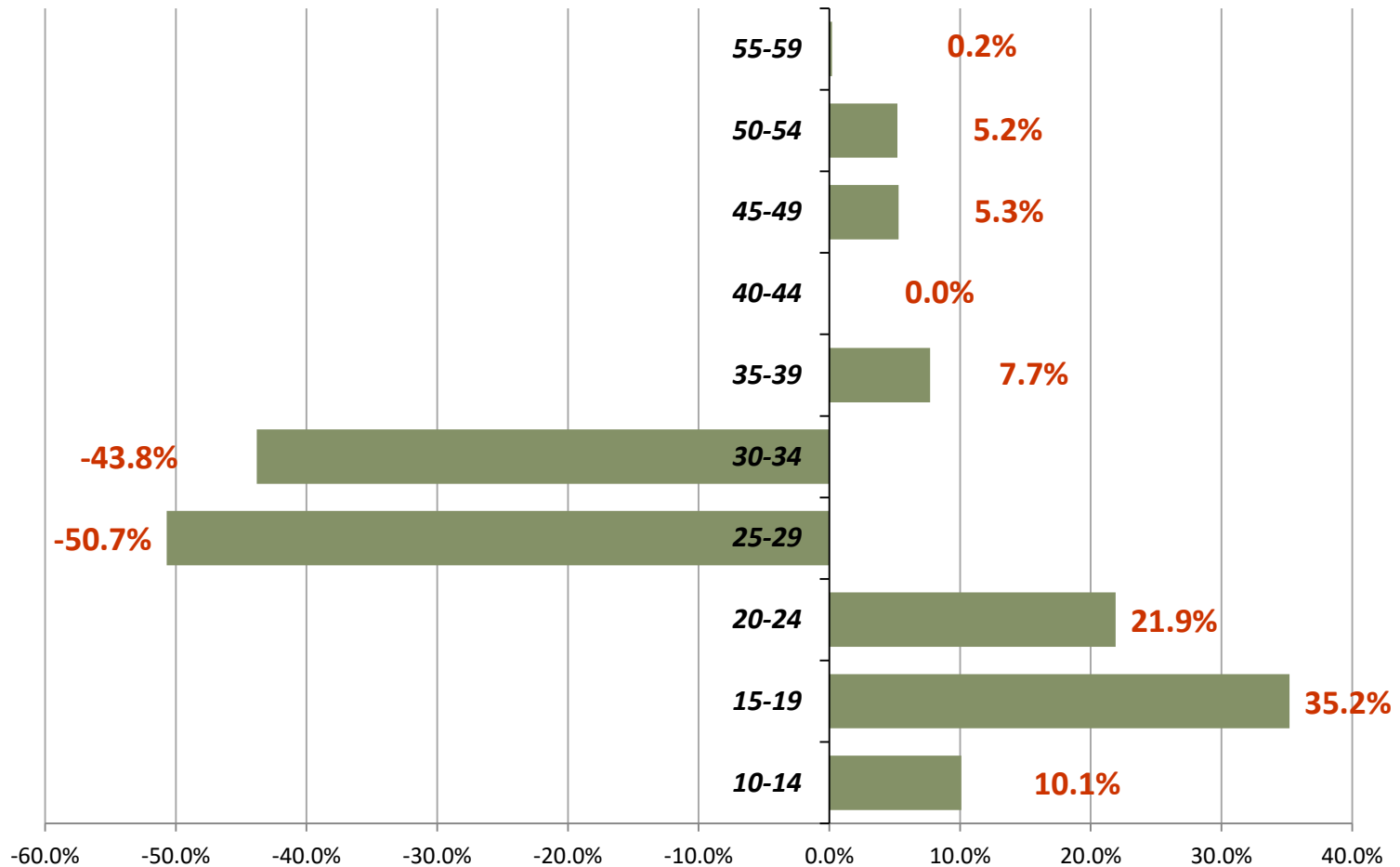


Population

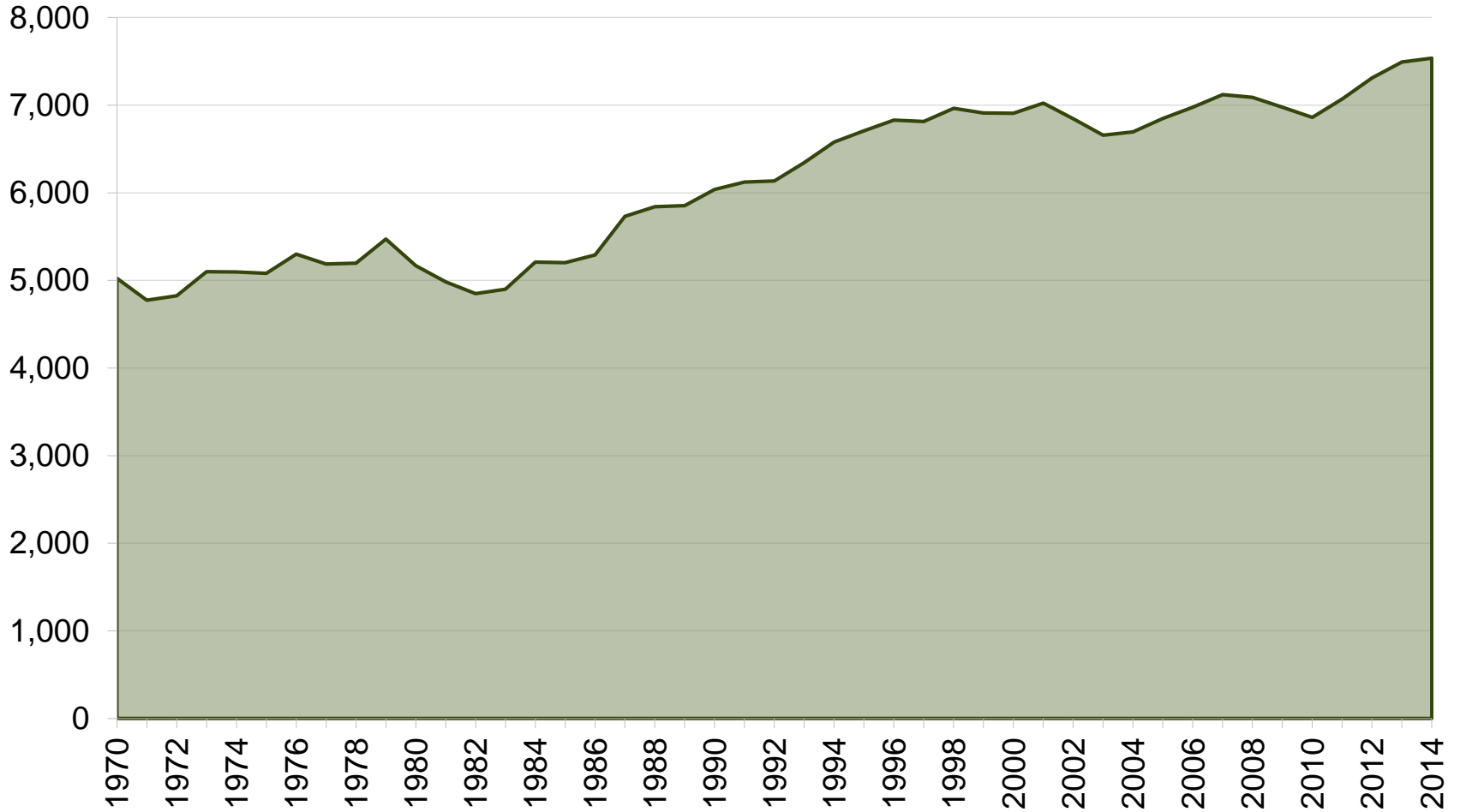


Lake County Age Cohorts

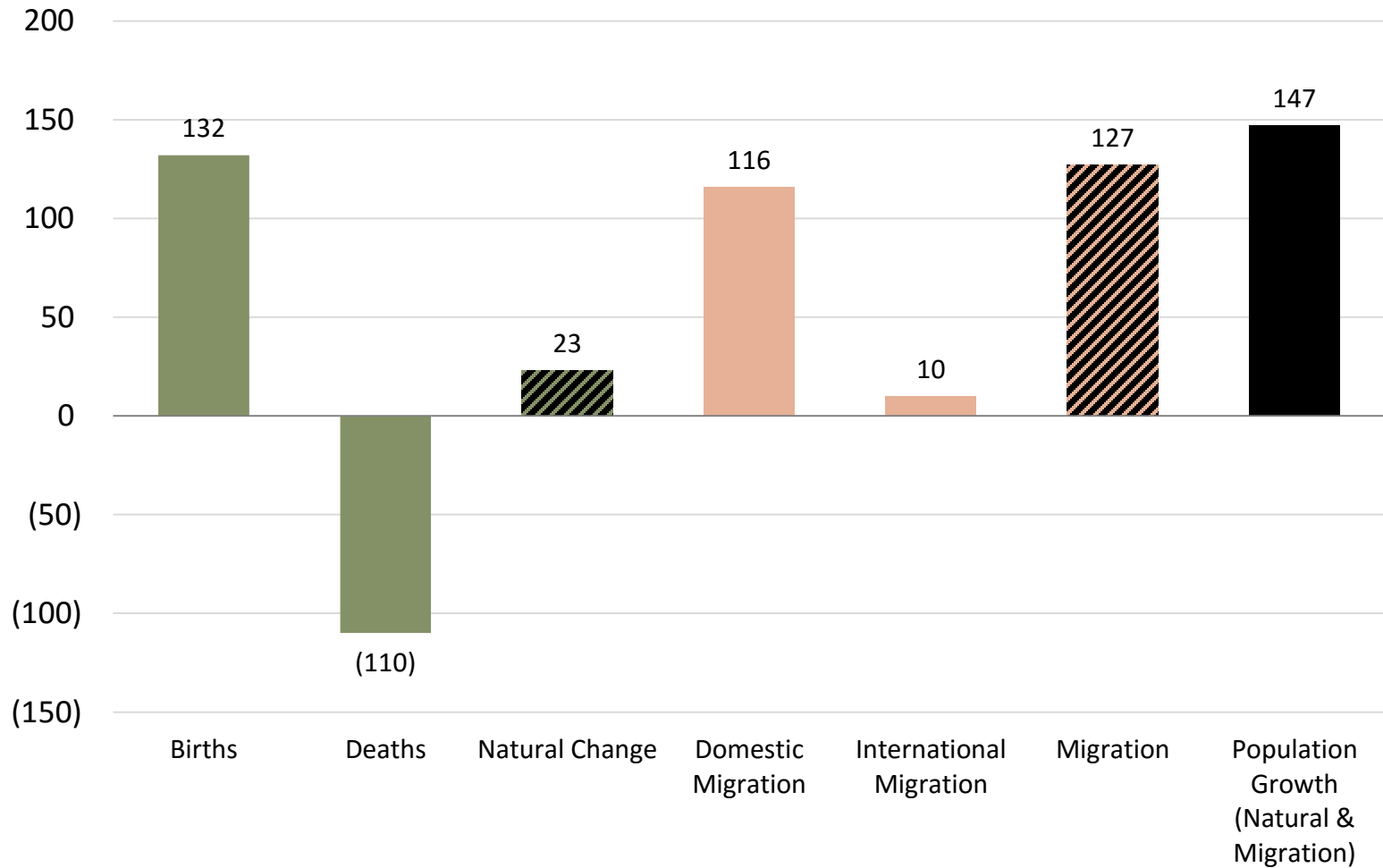
Percent Cohort Change, 2000-2010



Employment



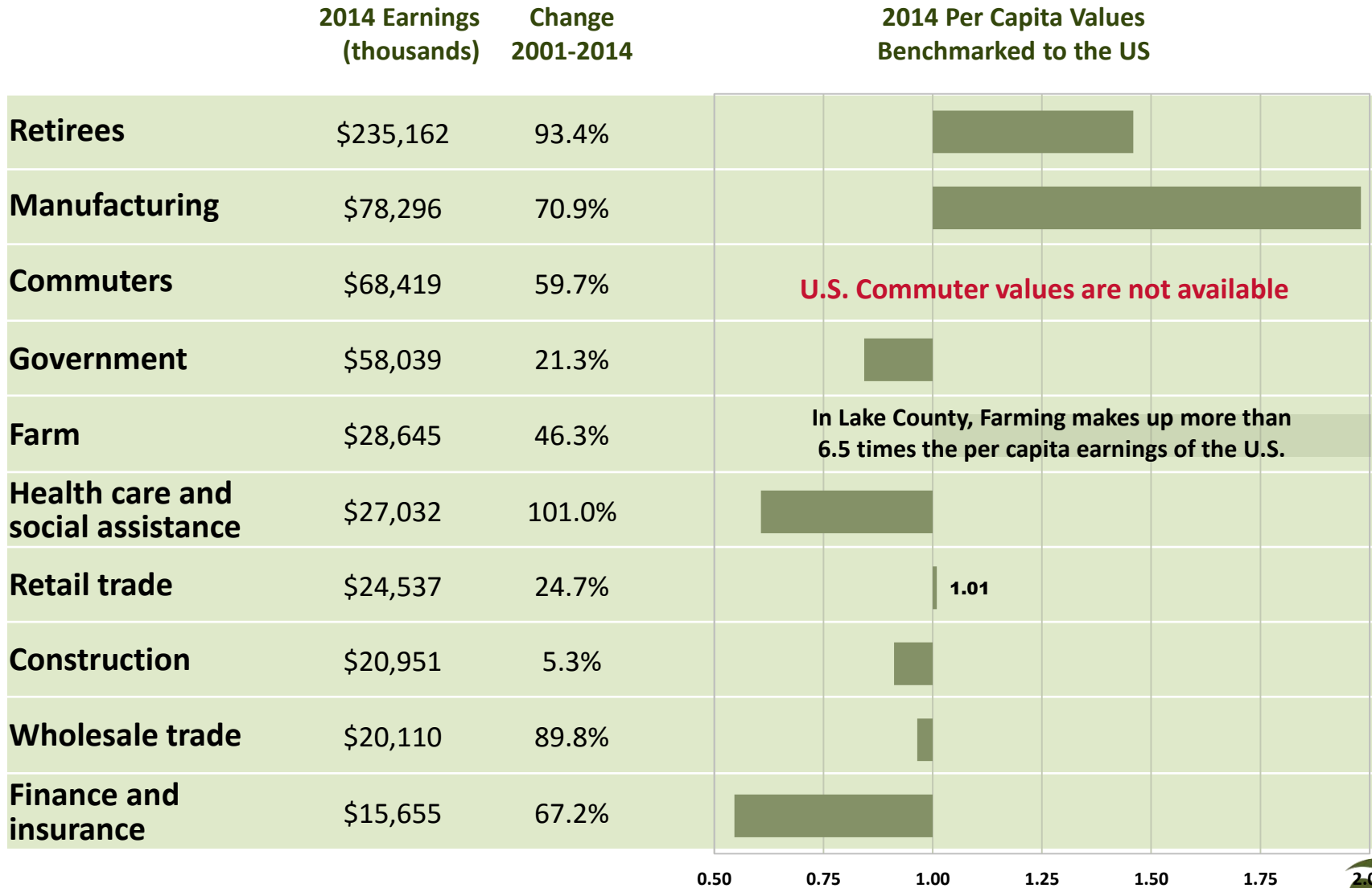
Population Change 2000-2015



Percent Labor to Non-Labor Earnings



Lake County Economic Drivers



Community Engagement Roadmap

Empowering research and analysis.

A genuine vision for a better tomorrow.

A smart development game plan.

More effective community and resident engagement.

Robust and sustained development investment.

Open to change... new?

REAL Regional Collaboration





By Conclusion...

One More Story from Imperial, NE



Imperial - Chase County, Nebraska

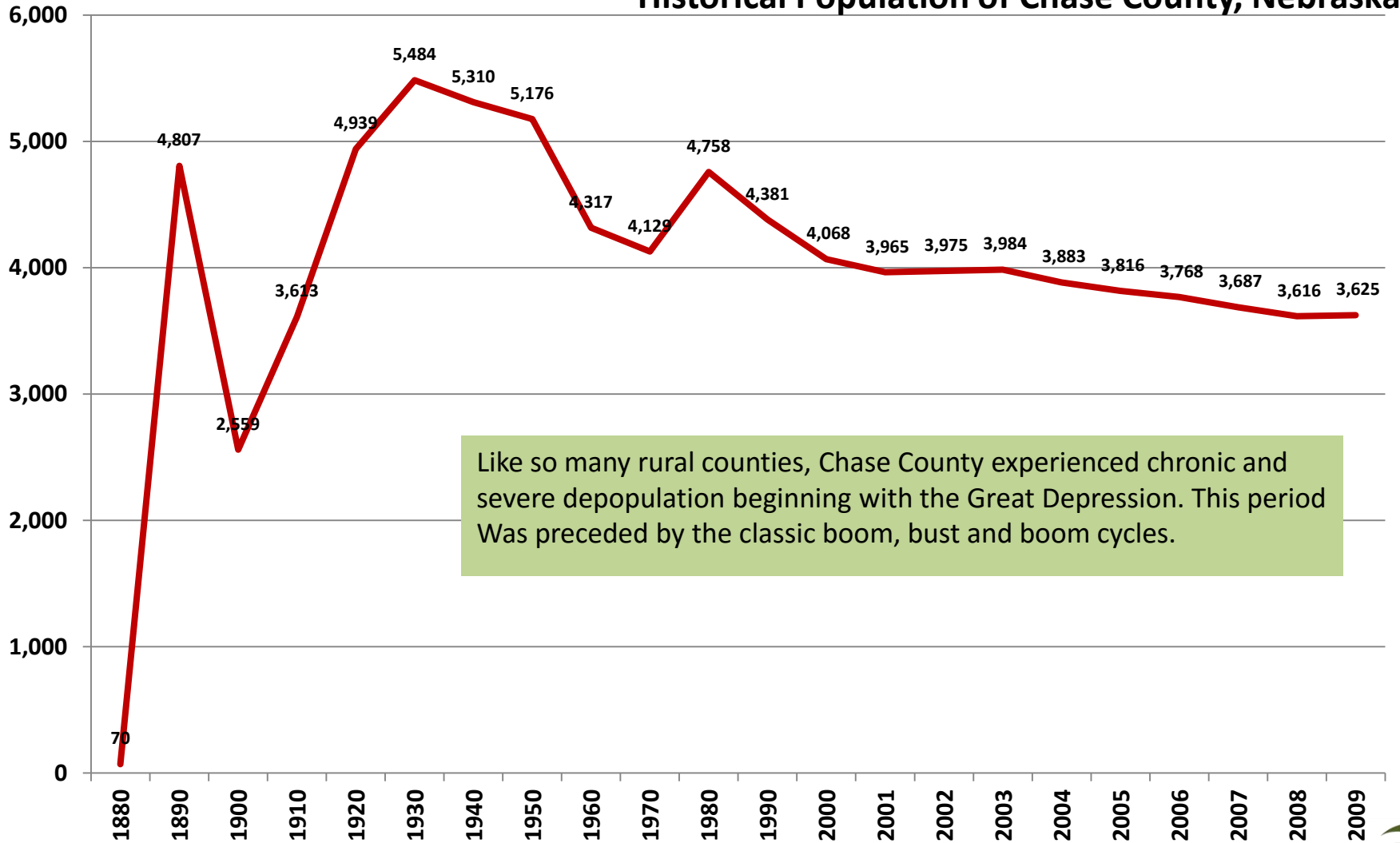


Chase County, NE Region



Chase County, Nebraska

Historical Population of Chase County, Nebraska

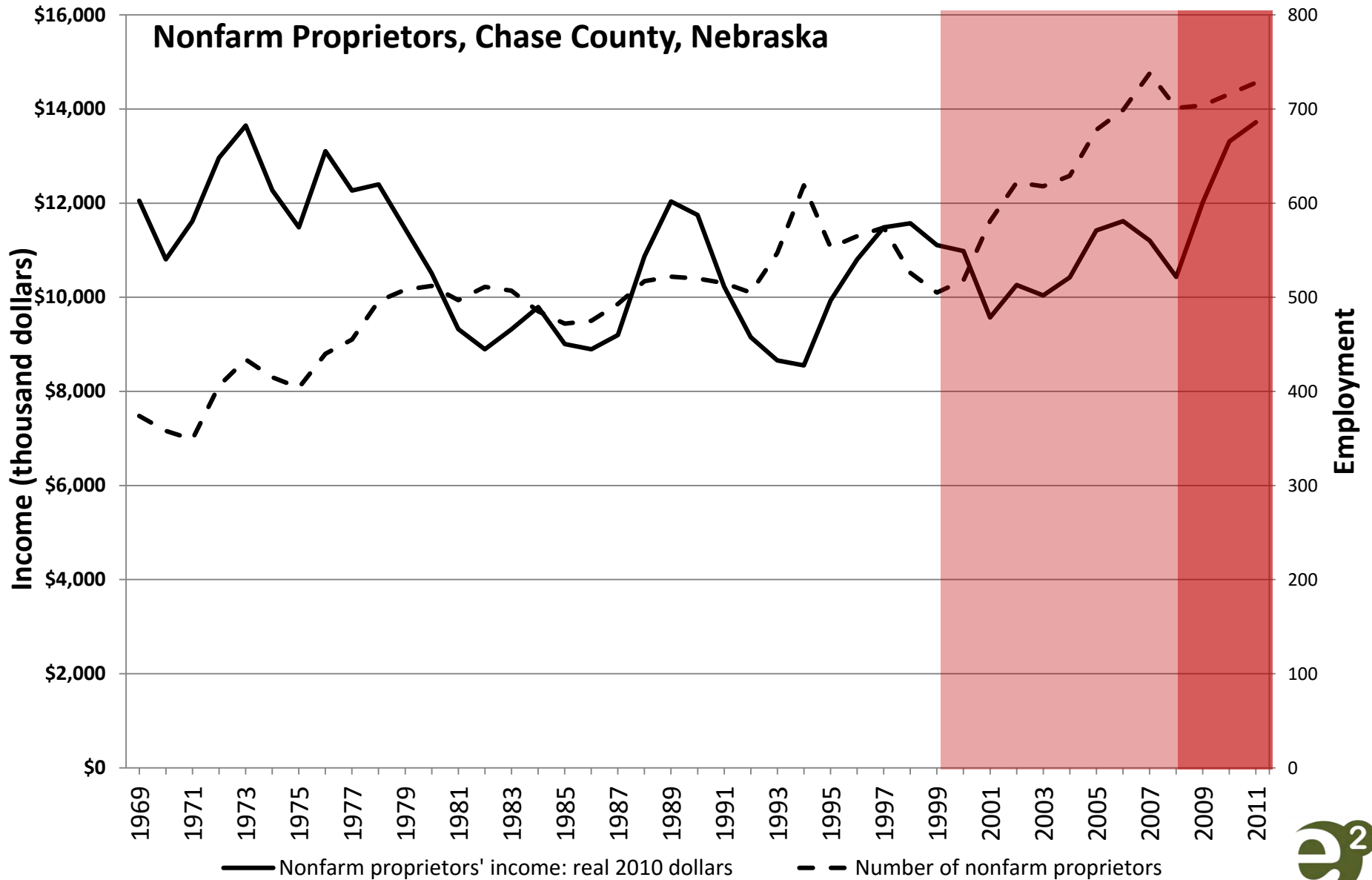


Like so many rural counties, Chase County experienced chronic and severe depopulation beginning with the Great Depression. This period was preceded by the classic boom, bust and boom cycles.



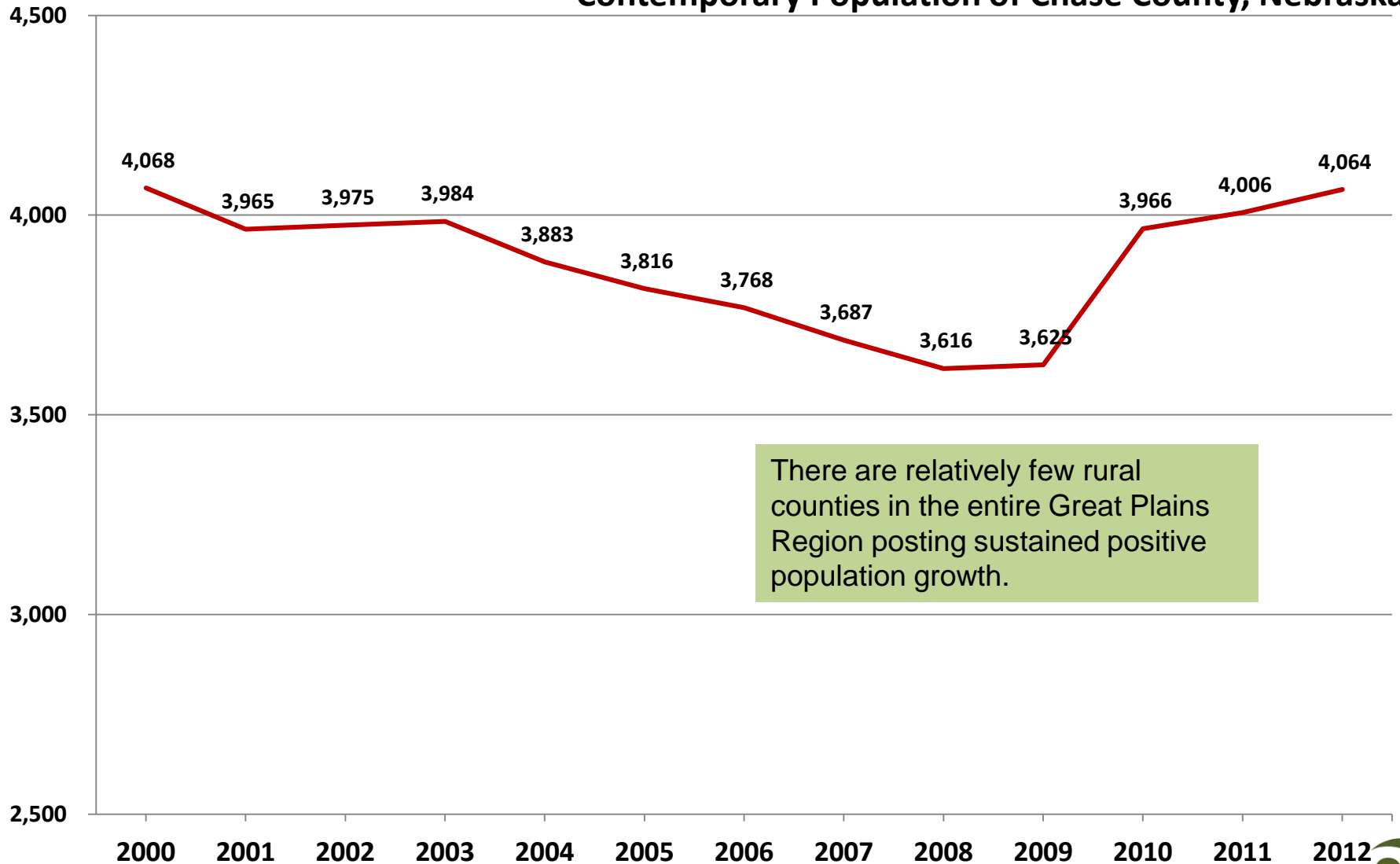
Economic Rebound

Nonfarm Proprietors, Chase County, Nebraska



Community Renewal

Contemporary Population of Chase County, Nebraska



There are relatively few rural counties in the entire Great Plains Region posting sustained positive population growth.



Russ & Allo Communications

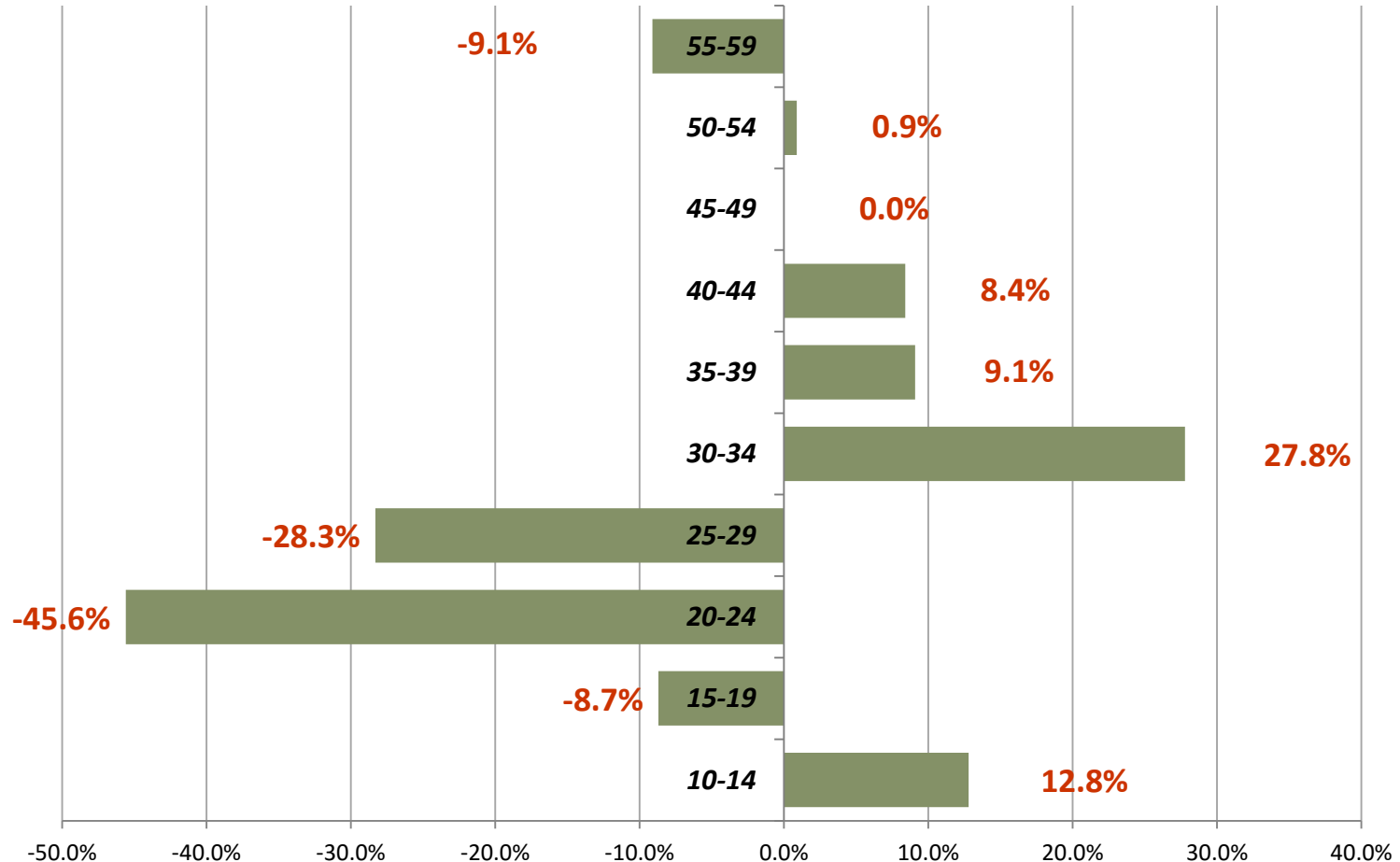
Russ and his wife own the local twice weekly newspaper in Imperial. He and a former high school classmate created Allo Communications. Today they are one of the breakout companies fueling Chase County's revitalization. Allo Communications is competing head-to-head with the likes of SPRINT and Century Link.

Russ and Allo Communications are charitable and, through gifts to the Chase County Community Foundation, they are supporting workforce development and educational opportunities for youth.



Chase County Age Cohorts

Percent Cohort Change, 2000-2010

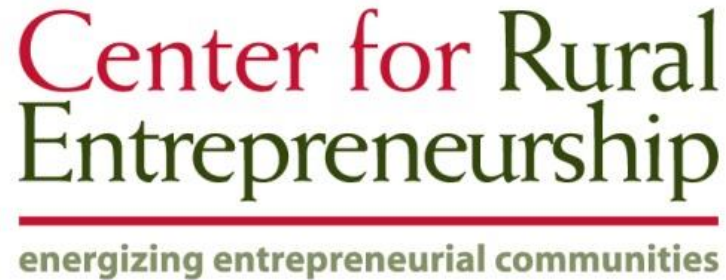


Questions & Discussion...





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